

Date: November 01, 2016
To: Principal Owners, General Managers and Sales Managers
From: Nissan Sales Operations
Subject: **Electric Vehicle Association of Western/Central Region - VPP PROGRAM ENHANCEMENT**



VEHICLE PURCHASE PROGRAM
Make the Most of Your Connection



NCI will be offering a **special VPP Program Enhancement** for the **Electric Vehicle market residing in Western and Central region** on all VPP Eligible LEAF Vehicles purchased from **November 1st, 2016 to November 30, 2016**.

All Nissan LEAF models: \$500 customer rebate on all Home Charger systems for all Nissan LEAF vehicles purchased from November 1st, 2016 to November 30th, 2016. Upon the purchase of a home charging system NCI will reimburse \$500 back to the dealership.

Recommended Home Charger Resource:

ChargeHub has created a simple Nissan LEAF charging guide and home charger ordering interface. It is available at <http://leaf.chargehub.com/>. The station is ordered online and delivered straight to the customer's house. Free shipping for LEAF buyers is available in November. In addition, ChargeHub.com has several other EV driver resources and a free app to find all public charging stations in Canada and USA.



1-stop resource for EV drivers
Order home chargers - Find charging stations - Free guides

Free Shipping Promo Code
LEAFVPP16



Claim Process:

Home Charging System Claim Process:

To ensure the customer receives the benefit of this promotion and the Dealer it is imperative to follow the steps outlined:

1. Submit the VPP claim for the Nissan LEAF following the regular VPP process
2. NCI will review the VPP claims submitted for the month of November 2016
3. Dealer will get reimbursed \$500 per VPP claim submitted and approved on Nissan LEAF vehicles

Deadline for VPP claim submission: December 15, 2016.

Nissan Vehicle Purchase Program
Sales Operations